



family resource center

Annual Update 2025



Family Resource Centers have supported families in many states for years, but this model is still relatively new in Minnesota. In 2023, with support from Olmsted County, Family Service Rochester began exploring how a Family Resource Center could serve families in our community. Through a community needs assessment and conversations with families, we listened closely to what people wanted and needed.

A Family Advisory Board was established in December 2024 to help guide this work, and in March 2025 we proudly opened the doors of our Family Resource Center for the first time. Since then, the center has continued to grow and evolve based on the voices of the families we serve.

We are proud to be part of the Minnesota Community and Family Resource Center Network, collaborating with partners across the state to strengthen support for families and advocate for sustainable resources.

This is just the beginning, and we are grateful to the families and partners who are helping shape this work.

A handwritten signature in black ink that reads "Scott Maloney".

Scott Maloney, Executive Director



A Trusted Hub for Families

Opening in March 2025, the Family Resource Center (FRC) has quickly become a trusted hub for families seeking connection, support, and stability.

A welcoming place for all families, the FRC offers free, relationship-based programs reducing stress, strengthening protective factors, and connecting caregivers to the resources they need to thrive.

FRC Foundation: The 5 Protective Factors

Based on the The Center for the Study of Social Policy's Strengthening Families Project, the FRC builds family strengths, supports healthy child development, and reduces the risk of abuse and neglect by intentionally strengthening these five research-informed protective factors:



1. **Parental Resilience:**

Supporting caregivers to cope with and bounce back from challenges.

2. **Social Connections:**

Fostering positive relationships with friends, neighbors, and the community.

3. **Knowledge of Parenting and Child Development:**

Building confidence through understanding children's growth and needs.

4. **Concrete Support in Times of Need:**

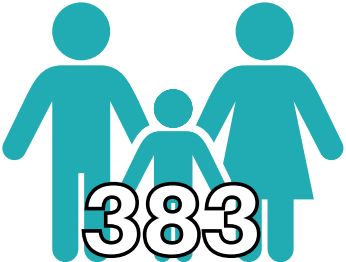
Providing practical help during crisis or disruptions.

5. **Social and Emotional Competence of Children:**

Creating opportunities for children to build relationships, communicate feelings, and self-regulate.



In 2025, the FRC served



383 families received individualized support, access to essential resources, and meaningful connections to community services.

Resource Navigation helped **89 families** navigate challenges, identify goals, and find solutions during difficult moments.

Kinship Care Services, supported **12 families** raising a loved one's children with guidance, legal referrals, and opportunities to connect with others sharing similar experiences.

72 connection and learning events brought together caregivers and children in safe, playful spaces that foster healthy relationships, social skills, and confidence.

100,000+

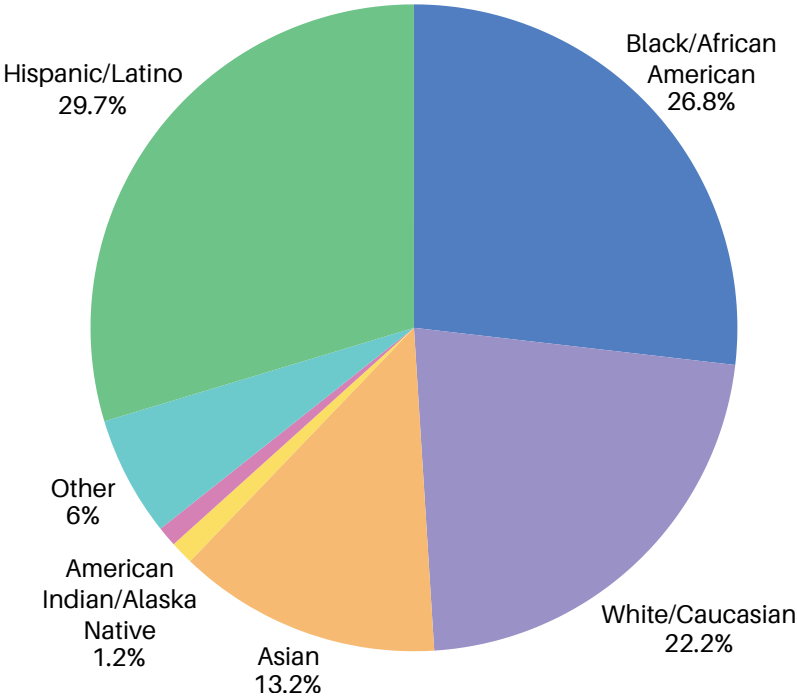
The FRC assisted over **345 families** with essentials such as diapers and household supplies, distributing over **100,000 diapers** to help keep **493 babies** and toddlers healthy, clean, and comfortable.



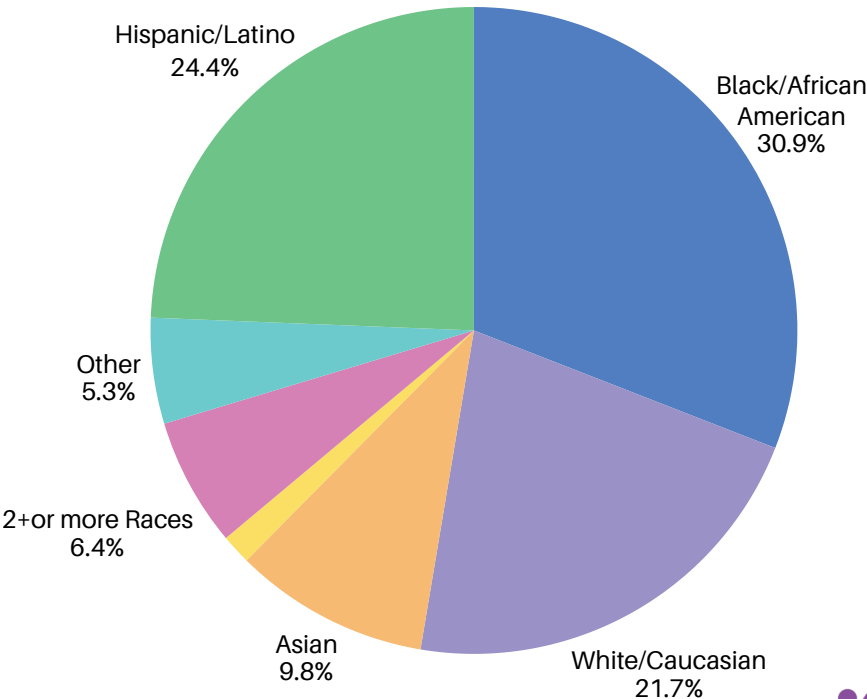
In 2025, the FRC served



600 Adults



855 Children





In its inaugural year, the FRC has laid a strong foundation for lasting impact: helping families feel less alone, more supported, and better equipped to thrive together.

Staff

Scott Maloney, Executive Director
 Kelli DeCook, Director of Child Welfare Services
 Amy Pederson, Program Manager
 Allison Carpenter, Family Advocate
 Nataly Hurtado-Tiza, Family Advocate
 Brittany Schultz, Family Advocate

Family Advisory Board

Kaja Walters-Enfield
 Psalms Frye
 Angela Halbert
 Dewanda Harris
 Adam Loudermilk
 Emmanuel Shasere
 Crystal Smith
 Kendra Swenningson



Family Resource Center is a program of Family Service Rochester and is supported by funding from Minnesota Department of Children Youth & Families, Sauer Family Foundation, and Olmsted County.

Supporting Families. Strengthening Connections. Building Stability.

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